

Porsche Parade - 2016

Amateur Art Show Categories, Guidelines and Disclaimer:

Competition Divisions:

Amateur-Adult (17+)

Amateur-Junior (16 & under)

Categories:

In Studio Art

Drawings - drawings in any medium (ex: pen, pencil, charcoal, pastel, etc.)

Mixed Media - pieces done with more than one medium (ex: a work on canvas that combines paint, ink, and collage.)

Paintings - can be done in oils, acrylics, watercolors, even pastel (pigment must cover entire surface to be considered a pastel painting)

Design -includes original poster design, original postcard design, original flyer design, book or journal cover design, designs done in photo editing or design software. All concepts and work must be the artist's own. Artwork should be submitted in a high resolution, print quality form - mounted or matted for display.

Cartoons/Comics - Cartoons could include a sketch or drawing, usually humorous, as in a newspaper or periodical, symbolizing, satirizing, or caricaturing some action, subject. Comics, also called sequential art) is an art form that features a series of static images in fixed sequence, usually to tell a story. All concepts and work must be the artist's own. Artwork should be submitted in a high resolution, print quality form - mounted or matted for display.

In Photography:

Conceptual - is a photography genre in which the artist makes a photograph of a concept or idea. Usually the conception of the idea precedes the realization of the photography. It is, first and foremost, about the concept of the photo. A conceptual photographer is trying to bring some message about to the viewer, be it a political or a social commentary or an emotional outcry. There is some level of abstraction, thus, in a conceptual photo: the image is not an explicit example of the concept, but a general expression of the idea. Images may be set up and also may be altered/enhanced digitally.

Elements of Design - Artistic images that make good use of elements of design. These photos must emphasize the use of line, shape, pattern, form, texture, perspective, etc. It can be any subject matter as long as it is a photograph; no graphic illustrations made in a program like Adobe Illustrator or digital creations for this category.

Photojournalism - Images shall consist of a picture with informative content and emotional impact, including human interest, documentary, sports, and spot news. The journalistic value of the photograph shall be considered over pictorial quality. In the interest of credibility, photographs that misrepresent the truth, such as manipulation to

alter the subject matter, or situations that are set up for the purpose of photography, are unacceptable in photojournalism competition. Photojournalism is devoted to recording current events or situations to preserve them for the future. News, features, man and man's environment, human interest...all are included.

Abstract – Abstract photography is unlike most other types of photography - rules, such as composition and accurate focusing hold no values. By definition abstract photography is an aspect of photography that does not depict subject, as they would appear in natural world. Abstract photography has three essentials: form, color, and curves. Form: Form refers to the shape of objects. Form functions as the structure upon which an abstract image is created. Fundamentally, form creates the heart of an image while color and curves add enrichment. Consequently, it is very important that an abstract image begin with good form. This can be accomplished by selecting objects with pleasing, interesting, or dynamic shapes. It is necessary to find objects with forms that create an emotional reaction. Color: Color grabs the attention of the viewer and stimulates the viewer's perceptual system. Not only does color grab the viewer's attention, it also serves to hold the viewer's attention for an extended period of time. Curves: Curves can help to spice up an abstract image. That is because curves control the movement of the viewer's eyes.

In Artisan Crafts

Functional Art - art created for a useful purpose, can be of high artistic quality and/or craftsmanship; Functional art lets us bring incredible works of creativity and beauty into our everyday lives.

Jewelry - items made to be worn as ornaments (ex: necklaces, bracelets, earrings or rings) Concepts and design must be original. Beads may be purchased.

Non-Functional - created purely for aesthetic purposes. Contemporary craft-based works that transcend functionality to enter the fine art world. Works originated as functional objects--a teapot, a clock, a wooden chest of drawers, a lamp, a glass vase, and a rug--and yet have abstracted their original purposes to become works of fine art. Oftentimes this comes at the expense of functionality.

Textiles/Quilts/Needlework - is work that engages an artist to create his or her art by utilizing different types of fibers, threads or fabrics to make practical or decorative objects.

Recycle, Re-use, ReArt - The majority of the art piece to be entered in this category should be made from something that would otherwise end up in the landfill, like grocery bags, newspapers, magazines, pop cans, plastic bottles, lids, coffee filters, CDs and CD cases, scraps of fabric, old kitchen utensils, old computer parts, puzzles, coffee cans, candy wrappers, food packaging, etc. Search on the Internet for terms such as recycled materials or trash art for more ideas. Be creative!

Guidelines:

Artwork must expressly depict Porsche culture, design, engineering, and/or heritage.

Entrants for Competition Divisions for Amateur Adult and Junior must be current PCA members, affiliates or family members.

Artists must be of amateur status to participate in the art show.

Each artist may enter up to four (4) pieces total including family members.

Entrant's work must be properly framed, mounted or otherwise prepared for display and signed by the artist named on the entry.

Entries must include an information label containing the artist's name, title of the piece and medium.

Artwork that has previously been submitted to the Porsche Parade Art Show is not eligible for re-entry.

No artwork shall be directly offered for sale.

Entries will solely responsible for delivery and pickup of their submissions to the Art Show by the designated location and deadline.

All entries in the Art Show must remain on display the entire period of the show. If you don't intend to remain at the Parade until the end of the Art Show please arrange with the Art Show staff to allow you to designate another Parade entrant to pick up your artwork at the end of the Art show.

Security will be provided during the show, but the Parade Committee and PCA accept no responsibility for loss or damage and no insurance are provided.

The Art Show committee will have final determination of the interpretation of the rules pertaining to this event and reserves the right to reject or disqualify an entry that does not comply with these rules.

It is anticipated that artwork will be displayed and judged in the categories listed. However, the Art Show Committee may revise categories at the time of the show based on the actual entries.

We have had some photographic challenges obtaining quality photographs of the artwork at the Parade due to less than great lighting available and reflections on many framed art items. In addition to using these photographs at banquets we also use them in follow-up stories and promotions for the Art Show.

To improve the quality of the images related to the Art Show we are requesting that entrants in the art show provide digital files for each entry as follows:

Provide one digital file for each item of art entered.

Provide as good a photo as you can manage. Good exposures taken outdoors in shade with good lighting should do fine. Usually setting your digital camera on its highest resolution works best. Don't exceed a file size of 9MB as larger files may have trouble getting past many Internet servers (1 to 2 MB is high enough resolution. Take the digital picture before framing for show. Try to fill the viewfinder of your camera with the picture of your artwork and send the digital files to Stephen Hens via email, or FTP.

Submit images or links to: paradeartshow@gmail.com

Due Date: Send the digital files by May 27nd, 2015.

The entrant to the art show site must deliver artwork. Hotel Jay Conference Center, The Haynes Room Sunday, June 19, 2015, 11:00 am to 5:00 pm. and picked up on Friday June 26, 2pm to 6pm.

The entrant **MUST** speak in person with the Art Show Chairman in order to have your artwork released to anyone other than the person named above at the end of the Art Show. A release form must be signed. Artwork will not be delivered, mailed, or shipped to artists.

Disclaimer

By registering for the Art Show I understand the Porsche Club of America, the 2016 Parade Committee, workers, and sponsors cannot be held responsible for loss or damage to my art. Although security measures will be taken, I understand there will be no insurance coverage for Art Show entries.